



**Luca Bucci** is an accomplished public relations executive with expertise spanning government, private, and not-for profit sectors. As Principal at Vimy Strategies, Luca leverages extensive networks to help clients achieve both their public policy and communication goals, particularly in the energy, infrastructure, and development sectors.

Luca's broad experience gives him a unique perspective, enabling him to tackle client challenges with a nuanced understanding of both public sector and corporate priorities. His strategic counsel has been instrumental in helping clients navigate challenging policy reforms, manage crises, and lead complex government negotiations, positioning them for success in a rapidly evolving political environment.

## CONTACT

### PHONE:

905-746-4349

### WEBSITE:

[Vimystrategies.com](http://Vimystrategies.com)

### EMAIL:

[Luca@vimystrategies.com](mailto:Luca@vimystrategies.com)

### LINKEDIN:

[ca.linkedin.com/in/lucabucci1](https://ca.linkedin.com/in/lucabucci1)

## HOBBIES

Golfer  
Amateur Chef  
Aspiring Restaurant Critic  
Real Estate Investor  
Watch Enthusiast

# LUCA BUCCI

Principal – Vimy Strategies

## EDUCATION

---

### University of Waterloo

Class of 2011 - H.BA History / Political Science/ Math

## WORK EXPERIENCE

---

### Ontario Home Builders Association

Chief Executive Officer

### Ministry of Municipal Affairs and Housing

Chief of Staff

### Chartered Professional Accountants of Ontario

Vice President, Public Policy and Government Relations

### Ministry of Natural Resources and Forestry

Chief of Staff

### Ministry of Transportation

Chief of Staff

### Hydro One

Senior External Relations Advisor

### Hill and Knowlton Strategies

Senior Consultant

### Office of the Prime Minister of Canada

Advisor to the Prime Minister

### Legislative Assembly of Ontario

Legislative Advisor to the Leader of the Opposition

## SKILLS

---

Team Leadership – Project Management – Executive Advisory -  
Government Relations - Relationship Management – Market Analysis -  
Advocacy - Risk Management – Public Relations - Strategic Planning –  
Crisis Communications – Strategic Communications - Campaigns –  
Business Development – Community Engagement – Policy Analysis –  
Negotiations – Presenter